



## ADVERTISING AND SPONSORSHIP OPPORTUNITIES

As a joint initiative of the University of Sydney, University of New South Wales, Macquarie University and the University of Western Sydney, the organising committee for Australasian Human Development Association 2007 invite you to participate in its Biennial Conference to be held at the

**University of New South Wales,  
6 to 8 July, 2007**

AHDA's biennial conference serves as Australia's leading venue for the latest applied and experimental findings on aspects of human development, and attracts academics and researchers as well as educators, and child health and welfare professionals. The conference includes symposia, individual papers and poster sessions, as well as plenary sessions with international keynote speakers. Over 200 paper and poster submissions have been received from leading national and international researchers in the developmental sciences.



International Society for the Study of Behavioural Development

[issbd.org](http://issbd.org)

'...promotes research on human development all over the world...'

**AUSTRALASIAN HUMAN DEVELOPMENT CONFERENCE 2007**  
**GOLD AND SILVER SPONSORSHIP OPPORTUNITIES**

<b><u>AHDA 07</u></b> <b><u>Sponsorship benefits</u></b>	<b>GOLD</b> <b>One only</b> <b>\$5,000</b>	<b>SILVER</b> <b>Up to 5</b> <b>\$2,500</b>
Company name and logo on first page of conference program	✓	✓
Exhibition space in prime location                      3m x 3 m	1	50% discount
Recognised sponsor of welcome reception, logo prominently displayed on printed material	✓	
Acknowledgement as sponsor in pre-conference media releases	✓	
Company logo to appear on electronic title slides in plenary sessions	✓	
Complimentary full registration to the conference	4	2
Inclusion of logo and company name on website and link to own website	✓	✓
Opportunity to include brochure in conference satchel A4 double sided	1	1
Inclusion of an advertisement in the printed conference program (artwork to be supplied by sponsor)	Full page	Half page
Tickets to conference dinner	2	1

## AUSTRALASIAN HUMAN DEVELOPMENT CONFERENCE 2007 ADVERTISING & OTHER SPONSORSHIP OPPORTUNITIES

<b>Exhibition Space</b>	<b>3.0m x 1.5m @ \$250 per day</b>
Exhibition space is available in refreshment/lunch and poster display area, providing excellent exposure to delegates. Space only will be provided, the user will provide all required fittings and furnishings.	
<b>Conference Satchel Insert</b>	<b>\$200 per A4 page</b>
Your company brochure inserted in the conference satchel given to every conference delegate	
<b>Conference Satchel</b>	<b>\$1200</b>
<p>All conference delegates will receive a conference satchel. Sponsorship of this item includes</p> <ul style="list-style-type: none"> <li>▪ The conference name and sponsoring logo on every satchel</li> <li>▪ Inclusion of your logo and company name on the conference web site with a link to your website</li> <li>▪ Acknowledgement as a conference sponsor in the Conference Program</li> </ul>	
<b>Conference Pads /Pens etc.</b>	<b>supplied by sponsor</b>
<p>Your company can provide pads, pens or other items carrying your company logo for insertion in the conference satchel or for provision in presentation venues. These items extend your advertising impact long after the conference ends. Sponsorship of this item includes</p> <ul style="list-style-type: none"> <li>▪ Your pads/pens or other items with your logo</li> <li>▪ Inclusion of your logo and company name on the conference web site with a link to your website</li> <li>▪ Acknowledgement as a conference sponsor in the Conference Program</li> </ul>	
<b>Conference Program Booklet</b>	<b>\$1200</b>
<p>Approximately 300 program booklets will be printed for distribution to every conference delegate and placed in the conference satchel. Sponsorship of this item includes</p> <ul style="list-style-type: none"> <li>▪ The conference name and sponsoring company logo on the first page of the Conference Program</li> <li>▪ Inclusion of your logo and company name on the conference web site with a link to your website</li> </ul>	
<b>Name Tags and Lanyards</b>	<b>\$750</b>
<p>All conference delegates will be given a name tag and lanyard to be worn during the conference. Sponsorship of this item includes</p> <ul style="list-style-type: none"> <li>▪ Your company name (&amp; AHDA07) on lanyard and name tag</li> <li>▪ The sponsoring company name and logo on the first page of the Conference Program</li> <li>▪ Inclusion of your logo and company name on the conference web site with a link to your website</li> <li>▪ Acknowledgement as a conference sponsor in the Conference Program</li> </ul>	
<b>Advertisement in Conference Program Booklet</b>	<b>(Full page \$400)</b>
<p>Monochrome advertisements are offered in the Conference Program. Full artwork to be supplied by the sponsor. Full page: \$400; half page: \$200; Quarter page: \$100.</p>	

## SPONSORSHIP/EXHIBITION APPLICATION FORM

For further information, email [ahda07@psych.usyd.edu.au](mailto:ahda07@psych.usyd.edu.au)

**NB. All prices stated are inclusive of a 10% GST**  
**Please circle items required**

- Gold Sponsor \$5,000 (1 only)
- Silver Sponsor \$2,500 (up to 5)
- Conference Satchel \$1,200
- Conference Program Booklet \$1,200
- Name Tags / Lanyards \$750
- Satchel inserts \$200 per A4 page
- Pens / Pads / items to be supplied by sponsor
- Advertisement in Final Program \$400 (full page)
- Advertisement in Final Program \$200 (half page)
- Exhibition Space (3m x 3m) \$250 per day

### **PAYMENT**

1. 50% non-refundable deposit must be forwarded with application
2. Balance to be paid by 28 June, 2007.

Cheques should be made out to "AHDA2007" and forwarded to Dr P. Howie, School of Psychology A18, University of Sydney, NSW 2006.

Organisation Name:.....

Address:.....

Contact Person:.....

Position:.....

Telephone .....

Facsimile:.....

Email:.....

### **Sponsorship Terms and Conditions**

1. The Organising Committee reserves the right to reject a Sponsorship application at any time.
2. Sponsorship Applications will be processed in strict order of receipt.
3. Sponsorship Applications will only be processed upon receipt of 50% deposit and the deposit is non refundable.